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2023-2-LV01-KA210-ADU-000169885 “Digitalization makes sense”

Pielikums nr.1



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Defined NEEDS / SOLUTIONS

Needs before project	Solutions
• Lack of effective digital tools for organising, planning, and monitoring daily tasks. • Limited digital competences among staff, particularly regarding practical tools for education and management. • Insufficient use of visual and audiovisual resources in training and communication activities. • Weak internal communication and limited access to up-to-date project information. • Limited understanding of how artificial intelligence can support education and organisational tasks.	• A digital task management system was introduced to organise activities, assign responsibilities, track progress, and validate completed tasks within the team. • A shared cloud-based workspace was created to centralise all project documents, materials, and results, ensuring easy access for all staff members. • Internal communication was strengthened through digital channels, including the installation of an information screen at the centre and regular updates via the website and social media. • Digital tools for visual and audiovisual content creation were introduced, enabling staff to produce infographics, animated videos, and more engaging training materials. • Artificial intelligence tools were practically integrated to support productivity, content creation, and training preparation, promoting a more efficient and innovative digital working culture. • Some new tools implemented are: Google Drive, Asana, Lumen5, Edpuzzle, ChatGpt, Gemini, Capcut, Educaplay, Padlet.

CREATION OF A DIGITAL PLATFORM

Problem: why it was necessary to create it	Solution
• Lack of a central online space to present project information and results in a structured and accessible way. • Limited access to digital training resources for staff, learners, and external stakeholders. • Need to improve the user experience of the website to facilitate navigation and access to key content, language change • Absence of interactive learning elements to support self-paced learning and engagement. • Limited opportunities for users to provide feedback and contribute to platform improvement.	• A dedicated project page was created on the Neotalentway website to present the project objectives, activities, and results in a clear and accessible format. • A training platform was developed within the website, offering online courses based on the materials created during the project. • Website usability was improved by simplifying navigation, reducing the number of clicks needed to access key information, and enhancing visual clarity, added language change possibility. • A suggestion and feedback space was introduced to encourage users to share ideas and contribute to the continuous improvement of the platform and its courses.


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Contenido del Curso

Modulo 1. CANVA

☐ CANVA-Digitalization Make Sense

MODULO 2. CAPCUT

☐ CAPCUT- Digitalization Make Sense

Modulo 3. EDPuzzle

☐ EDPuzzle- Digitalization Make Sense


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Formaciones

GRATIS



DIGITALIZATION
MAKES SENSE

2023-2-LV01-KAZIO-ADU-000188885



Title: Digitalization Makes Sense Number: 2023-2-LV01-KA210-ADU-000169885 Dates: 01/05/2024 - 31/12/2025

¿Cuál es el objetivo del proyecto?

Promover la inclusión y la igualdad en la educación de adultos aumentando la capacidad de los pequeños proveedores de educación de adultos y mejorando su competitividad mediante el uso de herramientas y soluciones digitales.



Objetivos específicos

1. Introducir a las organizaciones de educación de adultos en las oportunidades digitales y dotarlas de herramientas prácticas para su aplicación en las operaciones diarias.
2. Aumentar los conocimientos y competencias de la dirección y el personal en el uso de herramientas digitales para mejorar el proceso de educación y formación.
3. Facilitar el aprendizaje y la integración de la información digital y la inteligencia artificial en las prácticas de educación de adultos.
4. Reforzar la capacidad de las organizaciones para desarrollar y aplicar soluciones digitales en su trabajo diario.

IMPLEMENTATION OF AN AGILE SYSTEM

Problem: why it was necessary to create it	Solution
Before the project, internal communication relied mainly on email, which made it difficult to track information, follow task progress, and ensure that all staff had access to up-to-date content. Information was often dispersed across different channels, reducing transparency and slowing down decision-making processes. There was also a need to make key project information visible not only to staff but also to students and visitors in a simple and immediate way. An agile system was therefore required to centralise information, improve internal coordination, and support real-time communication within the organisation.	To address these needs, was introduced as a central digital hub for internal communication and task management, allowing staff to share updates, manage projects, and store documentation in a single shared space. A laptop connected to a screen installed at the entrance of the centre was set up to continuously display project-related information, including images, key messages, and highlights, ensuring high visibility throughout the day. The content shown on the screen is prepared digitally and updated regularly, allowing information to be transmitted automatically without requiring active searches by staff or students. In parallel, a shared cloud drive was created to store all project materials and results, ensuring consistent access to the same information across the organisation. This agile system strengthened transparency, improved coordination, and supported a more dynamic and responsive internal communication model.



For those who wish to learn more, a platform has been created within the Neotalentway website to offer training courses, the first of which uses the materials developed in the project.

<https://neotalentway.com/digitalization-makes-sense/>

DISSEMINATION FINAL ACTIVITY

Description	
The final dissemination event of the Digitalization Makes Sense project took place on 10 October in Granada, Spain, in a face-to-face format. The event was organised in a dedicated indoor venue suitable for presentations and group discussions, ensuring accessibility for all participants. A total of 32 participants, as recorded on the official signature sheets, attended the event. During the event, participants were introduced to the project's objectives, main activities, and achieved results, with a particular focus on digitalisation in adult education and organisational practices. A structured presentation showcased the international mobilities carried out within the project, including methodologies, learning outcomes, and good practices exchanged among partner organisations. The session also included practical explanations of the digital tools explored during the project and their potential application in teaching, learning, and everyday professional contexts. Promotional materials (personalised USB flash drives containing project results, infographics, power banks branded with project and Erasmus+ identity, backpacks with the project logo) were distributed to participants to support dissemination and ensure continued engagement with the project after the event.	Photos: https://drive.google.com/drive/folders/1GYRIPt8kOxDV7cblS1OkjLtx4EWNbnUp?usp=sharing Attendance list: https://drive.google.com/drive/folders/1GYRIPt8kOxDV7cblS1OkjLtx4EWNbnUp?usp=sharing

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